

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	962209	07911016

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/12/12	M-F WXII 12 News @ 6 a6-7am		--WTF--	:30	3	\$500.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	W	10/10/12	6:23 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00 NM
2	WXII	Th	10/11/12	6:40 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00 NM
1	WXII	F	10/12/12	6:11 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP131H	\$500.00 NM
2	10/15/12	10/16/12	M-F WXII 12 News @ 6 a6-7am		MT-----	:30	2	\$500.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	6:38 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP140H	\$500.00 NM
1	WXII	Tu	10/16/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	2012MRFP140H	\$500.00 NM
3	10/15/12	10/16/12	NBC Today Show	7-9am	MT-----	:30	2	\$500.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	9:00 AM	NBC Today Show	7-9am	:30	2012MRFP141H	\$500.00 NM
1	WXII	Tu	10/16/12	7:29 AM	NBC Today Show	7-9am	:30	2012MRFP141H	\$500.00 NM
4	10/10/12	10/12/12	NBC Today Show	7-9am	--WTF--	:30	3	\$500.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/10/12	7:56 AM	NBC Today Show	7-9am	:30	2012MRFP131H	\$500.00 NM
3	WXII	Th	10/11/12	7:23 AM	NBC Today Show	7-9am	:30	2012MRFP131H	\$500.00 NM
1	WXII	F	10/12/12	7:56 AM	NBC Today Show	7-9am	:30	2012MRFP140H	\$500.00 NM
5	10/10/12	10/12/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$150.00	NM
Class of time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	W	10/10/12	9:59 AM	Live with Regis & Kelly	9-10AM	:30	2012MRFP131H	\$150.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Lehigh Valley, PA 18002-6888

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

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<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>--WTF--</td><td>3</td><td>\$175.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	--WTF--	3	\$175.00																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
12	10/10/12	10/12/12	M-F 1-2P Class of time - Pre-emptible with notice	1-2P	--WTF--	:30	3	\$175.00	NM																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/15/12	10/16/12	M-F WXII 12 News @ 6 p6-630pm		MT-----	:30	2	\$900.00	NM
Class of time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 10/15/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP141H \$900.00 NM									
1 WXII Tu 10/16/12 6:28 PM M-F WXII 12 News @ 6 pm 6-630pm :30 2012MRFP141H \$900.00 NM									
19	10/15/12	10/16/12	Inside Edition	7-730pm	MT-----	:30	2	\$600.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII M 10/15/12 7:12 PM Inside Edition 7-730pm :30 2012MRFP131H \$600.00 NM									
MG for 19.2 10/16									
1 WXII M 10/15/12 7:29 PM Inside Edition 7-730pm :30 2012MRFP131H \$600.00 NM									
2 WXII Tu 10/16/12 Inside Edition 7-730pm :00 \$600.00 NM									
See MG 19.3									
move to different day *									
20	10/10/12	10/12/12	Inside Edition	7-730pm	--WTF--	:30	3	\$600.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 10/10/12 7:26 PM Inside Edition 7-730pm :30 2012MRFP131H \$600.00 NM									
3 WXII Th 10/11/12 7:20 PM Inside Edition 7-730pm :30 2012MRFP131H \$600.00 NM									
2 WXII F 10/12/12 7:22 PM Inside Edition 7-730pm :30 2012MRFP140H \$600.00 NM									
21	10/10/12	10/12/12	Entertainment Tonight	730-8pm	--WTF--	:30	3	\$550.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII W 10/10/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP131H \$550.00 NM									
1 WXII Th 10/11/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP131H \$550.00 NM									
2 WXII F 10/12/12 7:46 PM Entertainment Tonight 730-8pm :30 2012MRFP141H \$550.00 NM									
22	10/15/12	10/16/12	Entertainment Tonight	730-8pm	MT-----	:30	2	\$550.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII M 10/15/12 7:40 PM Entertainment Tonight 730-8pm :30 2012MRFP140H \$550.00 NM									
MG for 22.2 10/16									
1 WXII M 10/15/12 7:56 PM Entertainment Tonight 730-8pm :30 2012MRFP141H \$550.00 NM									
2 WXII Tu 10/16/12 Entertainment Tonight 730-8pm :00 \$550.00 NM									
See MG 22.3									
*** move to different day ***									
23	10/15/12	10/16/12	M-Su WXII 12 News @ 11-1135pm		MT-----	:30	2	\$600.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/15/12 11:10 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP131H \$600.00 NM									
2 WXII Tu 10/16/12 11:28 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 2012MRFP131H \$600.00 NM									
24	10/10/12	10/12/12	M-Su WXII 12 News @ 11-1135pm		--WTF--	:30	3	\$600.00	NM
Class of time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$600.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/10/12	10/12/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	--WTF--	:30	3	\$600.00	NM
Class of time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/10/12	11:11 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP131H	\$600.00 NM
3	WXII	Th	10/11/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP131H	\$600.00 NM
2	WXII	F	10/12/12	11:29 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP140H	\$600.00 NM
25	10/10/12	10/12/12	NBC Tonight Show	1135pm-1237am	--WTF--	:30	3	\$225.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/10/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00 NM
1	WXII	Th	10/11/12	11:58 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00 NM
3	WXII	F	10/12/12	12:01 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP141H	\$225.00 NM
26	10/15/12	10/16/12	NBC Tonight Show	1135pm-1237am	MT-----	:30	2	\$225.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/15/12	11:45 PM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00 NM
1	WXII	Tu	10/16/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:30	2012MRFP131H	\$225.00 NM
27	10/12/12	10/12/12	Grimm	9-10pm	----F--	:30	1	\$1,200.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/12/12	9:20 PM	Grimm	9-10pm	:30	2012MRFP131H	\$1,200.00 NM
28	10/12/12	10/12/12	Dateline	10-11pm	----F--	:30	1	\$1,000.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/12/12	10:30 PM	Dateline	10-11pm	:30	2012MRFP131H	\$1,000.00 NM
29	10/13/12	10/13/12	WXII 12 Sa/Su News at 6-8am	6-8am	-----S-	:30	1	\$125.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	7:27 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP131H	\$125.00 NM
30	10/13/12	10/13/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$225.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	10/13/12	8:56 AM	NBC Saturday Today	8-10am	:30	2012MRFP131H	\$225.00 NM
1	WXII	Sa	10/13/12	9:26 AM	NBC Saturday Today	8-10am	:30	2012MRFP140H	\$225.00 NM
31	10/13/12	10/13/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$225.00	NM
Class of time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$225.00 NM
See MG 31.2									

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INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
31	10/13/12	10/13/12	Sa WXII 12 News @ 6 pm-630pm; Class of time - Pre-emptible with notice		-----S-	:30	1	\$225.00	NM																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WXII</td><td>Sa</td><td>10/13/12</td><td></td><td>NBC Saturday Today</td><td>8-10am</td><td>:00</td><td></td><td>\$225.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WXII	Sa	10/13/12		NBC Saturday Today	8-10am	:00		\$225.00	NM	Credited																					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WXII	Sa	10/13/12		NBC Saturday Today	8-10am	:00		\$225.00	NM																																											
Credited																																																					
32	10/13/12	10/13/12	M-Su WXII 12 News @ 11-1135pm Class of time - Pre-emptible with notice		-----S-	:30	1	\$400.00	NM																																												
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$400.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	1	\$400.00																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WXII	Sa	10/13/12	11:17 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	2012MRFP141H	\$400.00	NM																																											
33	10/13/12	10/13/12	NBC Saturday Night Live 1130pm-1am Class of time - Pre-emptible with notice		-----S-	:30	2	\$375.00	NM																																												
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>2</td><td>\$375.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S-	2	\$375.00																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WXII	Sa	10/13/12	11:48 PM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP131H	\$375.00	NM																																											
2	WXII	Sa	10/13/12	12:47 AM	NBC Saturday Night Live	1130pm-1am	:30	2012MRFP131H	\$375.00	NM																																											
34	10/14/12	10/14/12	WXII 12 Sa/Su News at 6-8am Class of time - Pre-emptible with notice		-----S	:30	2	\$100.00	NM																																												
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>2</td><td>\$100.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	2	\$100.00																																
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1	WXII	Su	10/14/12	6:20 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP140H	\$100.00	NM																																											
2	WXII	Su	10/14/12	7:18 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	2012MRFP141H	\$100.00	NM																																											
35	10/14/12	10/14/12	NBC Sunday Today 8-9am Class of time - Pre-emptible with notice		-----S	:30	2	\$225.00	NM																																												
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>2</td><td>\$225.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	2	\$225.00																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
2	WXII	Su	10/14/12	7:58 AM	NBC Sunday Today	8-9am	:30	2012MRFP131H	\$225.00	NM																																											
1	WXII	Su	10/14/12	8:25 AM	NBC Sunday Today	8-9am	:30	2012MRFP131H	\$225.00	NM																																											
36	10/14/12	10/14/12	NBC Meet the Press 9-10am Class of time - Pre-emptible with notice		-----S	:30	1	\$400.00	NM																																												
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$400.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$400.00																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WXII	Su	10/14/12	9:39 AM	NBC Meet the Press	9-10am	:30	2012MRFP140H	\$400.00	NM																																											
37	10/14/12	10/14/12	Su WXII 12 News @ 6 pm-630pm Class of time - Pre-emptible with notice		-----S	:30	2	\$225.00	NM																																												
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>2</td><td>\$225.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	2	\$225.00																																
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	10/08/12	10/14/12	-----S	2	\$225.00																																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WXII	Su	10/14/12	6:14 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP141H	\$225.00	NM																																											
2	WXII	Su	10/14/12	6:29 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	2012MRFP131H	\$225.00	NM																																											
38	10/14/12	10/14/12	NFL Sunday Prime Game 8p-12a		-----S	:30	3	\$2,200.00	NM																																												
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>3</td><td>\$2,200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	3	\$2,200.00																																
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/08/12	10/14/12	-----S	3	\$2,200.00																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WXII</td><td>Su</td><td>10/14/12</td><td>8:20 PM</td><td>NFL Sunday Prime Games</td><td>8p-12a</td><td>:30</td><td>2012MRFP131H</td><td>\$2,200.00</td><td>NM</td></tr><tr><td>1</td><td>WXII</td><td>Su</td><td>10/14/12</td><td>9:58 PM</td><td>NFL Sunday Prime Games</td><td>8p-12a</td><td>:30</td><td>2012MRFP140H</td><td>\$2,200.00</td><td>NM</td></tr><tr><td>2</td><td>WXII</td><td>Su</td><td>10/14/12</td><td>10:51 PM</td><td>NFL Sunday Prime Games</td><td>8p-12a</td><td>:30</td><td>2012MRFP141H</td><td>\$2,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WXII	Su	10/14/12	8:20 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP131H	\$2,200.00	NM	1	WXII	Su	10/14/12	9:58 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP140H	\$2,200.00	NM	2	WXII	Su	10/14/12	10:51 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP141H	\$2,200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
3	WXII	Su	10/14/12	8:20 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP131H	\$2,200.00	NM																																											
1	WXII	Su	10/14/12	9:58 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP140H	\$2,200.00	NM																																											
2	WXII	Su	10/14/12	10:51 PM	NFL Sunday Prime Games	8p-12a	:30	2012MRFP141H	\$2,200.00	NM																																											

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
962209-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY/P/R	ROMNEY/P/R	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
38	10/14/12	10/14/12	NFL Sunday Prime Game8p-12a		-----S	:30	3	\$2,200.00	NM	
39	10/14/12	10/14/12	WXII Late News AFTER 10WXII Late News AF		-----S	:30	2	\$350.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/08/12	10/14/12	-----S	2	\$350.00					
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WXII	Su	10/14/12	12:03 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP131H	\$350.00	NM
1	WXII	Su	10/14/12	12:21 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	2012MRFP131H	\$350.00	NM
Total Spots							87			

Payment Terms 30 Days

<u>Gross Total</u>	\$39,875.00
<u>Agency Commission</u>	\$5,981.25
<u>Net Amount Due</u>	\$33,893.75